



## 2024 Arizona Dr. Martin Luther King, Jr. “Living the Dream” Celebration

**Friday, January 12**  
**38th Annual Living the Dream**  
**Awards Breakfast**

**Monday, January 15**  
**Commemorative March &**  
**Festival**

**Saturday, January 20**  
**Youth Celebration &**  
**Recognition Rally**

### Greetings:

The AZ Dr. Martin Luther King Celebration Committee will host its **38th** Annual Dr. Martin Luther King, Jr., Living the Dream Celebration January 12 – 15, 2024. As diversity, inclusion, and equity are key elements in moving communities forward, the Living the Dream Celebration creates an opportunity for residents of *all* ages to participate with us. The Celebration will include a series of events including the Living the Dream Celebration Awards Breakfast, a Candlelight Concert Ceremony, MLK Youth Celebration, and the historic MLK Day March/Commemorative Festival.

As we prepare for the 2024 Living the Dream Celebration which has traditionally marked the “kickoff” of the official celebration commemorating the life and legacy of Dr. Martin Luther King, Jr. in Arizona, we invite you and your organization to partner with us in our efforts to fulfill the shared dream of strengthening the “content of character”, for all aspects of our community.

Sponsorship benefits include media and onsite exposure, collateral, and community relations benefits valued beyond the cost of sponsorship. Whatever your level, your gift and participation are humbly appreciated and will be recognized throughout all of our activities.

For more information or to discuss your sponsorship, please contact the Arizona MLK Celebration Committee Office at (602) 513-8311 or via email at [info@azmlk.org](mailto:info@azmlk.org).

We look forward to you joining us in partnership and solidarity as we continue to advocate for justice and democracy to fulfill the legacy of Dr. Martin Luther King Jr. in the state of Arizona!

Thank you for your consideration.

### **Dr. Gene C. Blue**

Chair Arizona Dr. Martin Luther King, Jr. Celebration Committee  
President & CEO, AZOIC

### **Ron Williams**

2024 AZ MLK Celebration Events Chair

### **Valerie Churchwell**

2024 AZ MLK Celebration Events Co-Chair



For info about AZMLK  
sponsorships, events, and news



To discuss sponsorship opportunities, contact 602-513-8311 or [info@azmlk.org](mailto:info@azmlk.org)

39 E. JACKSON, PHOENIX AZ 85004 • AZMLK.ORG



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### 2024 SPONSOR FORM

All sponsorships include a contribution to the Arizona MLK Scholarship Fund

	LEGACY	BEACON*	CHAMPION	MEDIA	ADVOCATE	ANCHOR	TABLE
BENEFITS	\$50K	\$35K	\$25K	\$10K	\$4K	\$2K	\$1K
<b>TITLE SPONSOR</b> Living the Dream Awards Breakfast	* Lifetime Achievement Award Presenter						
<b>TITLE SPONSOR</b> Youth Celebration & Recognition Rally		* Beacon Award Presenter	Living the Dream Award Presenter				
Advertisement in digital program booklet	* Full Page Ad	* Full Page Ad	Full Page Ad	Full Page Ad	½ Page Ad	¼ Page Ad	Name ONLY
Prominent placement of name/logo on website, event signage and materials	*	*	*	Breakfast and March	Breakfast ONLY	Breakfast ONLY	Breakfast ONLY
Spotlight of sponsorship at MLK Breakfast	*	*					
MLK Breakfast Tables (10 Tickets per table)	3 Tables	3 Tables	2 Tables	1 Table	1 Table	1 Table	1 Table

**INDIVIDUAL TICKETS are available for purchase - \$100 in advance; \$150 at the door**

\*BEACON Sponsorship includes one (1) youth scholarship and one (1) youth grant



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### 2024 SPONSORSHIP and AD\* FORM

Select your sponsorship level. All reservations must be prepaid.  
All sponsorships include a contribution to the Arizona MLK Scholarship Fund

LEGACY - \$50,000     BEACON - \$35,000     CHAMPION - \$25,000

MEDIA - \$10,000     ADVOCATE - \$4,000

ANCHOR - \$2,000     TABLE - \$1,000

INDIVIDUAL TICKET - \$100 IN ADVANCE     DONOR - \$ \_\_\_\_\_  
\$150 AT THE DOOR    (indicate donation amount)

Company/Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Enclosed is a check for \$ \_\_\_\_\_

MAKE CHECK PAYABLE TO **AZ MLK CELEBRATION COMMITTEE**  
Return completed form by email [info@azmlk.org](mailto:info@azmlk.org) or  
mail to **AZOIC MLK 2024, 39 E. Jackson St., Phoenix AZ 85004**

FULL PAGE - \$400     HALF PAGE - \$200     QUARTER PAGE - \$100  
8" x 10 - 1/2"    8" x 5"    3-7/8" x 5"

\*All sponsorships except Table include one (1) digital color advertisement. See sponsorship details for size.  
Email final ad/logo to [info@azmlk.org](mailto:info@azmlk.org) with AZ MLK 2024 in the subject line.

**SPONSORSHIP AND AD DEADLINE: WEDNESDAY, JANUARY 3, 2024**



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